

# FELIPE ARANGO DE LARRAÑAGA

Innovative and driven Berlin-based architect with experience in designing and producing set, event, retail, and spatial experiences for brands. Out-of-the-box thinker, constantly pushing the boundaries of physical and digital environments.

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in [felipe-arango-de-larranaga](#)  
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## WORK EXPERIENCE

### Studios

#### • Monomango - Germany (Oct 2022 - Present)

A creative agency and production studio recognised for creating striking brand experiences.

##### Role: Spatial experience designer

- Design and produce spatial experiences, events, and trade shows for brands.
- Transform media-art installations into site-specific experiences using storytelling to create immersive narratives.

##### Impact:

- Designed a key asset used in spatial brand communication.
- Generate key 3d modeling, visualizations and technical drawings for the development of spatial projects.
- Collaborated closely with exhibitors and artists to produce unique exhibitions.
- Designed and built an interior modular space that houses coworking, workshop, or meeting spaces.

#### • WANDA Barcelona - Spain (Mar 2019 - Jul 2020)

A studio specialized in designing and building immersive spatial experiences using traditional paper techniques, adapted with state-of-the-art technology.

##### Role: Set & event designer, technical designer, and producer.

- Set and event design for high-end luxury, retail, and lifestyle brands.
- Material selection, production and installation of spatial projects.
- Manufacture of key pieces for large scale installations.

##### Impact:

- Implement a system for developing visualizations and technical drawings to facilitate communication with customers and suppliers.
- Collaborated closely in the design of several unique spaces presenting a precious gemstone, which would travel through 11 cities before being auctioned to VIP clients.

### Freelancer

#### • Monomango - Germany (Jun 2022 - Oct 2022)

Role: Spatial & interactive designer, technical designer, and producer.

#### • Whitman Store - Colombia (Apr 2022)

Role: Concept and spatial designer.

#### • Andrés Jaque / Office for Political Innovation - Spain (Jan 2021)

Role: Detailed technical drawings for marble furniture.

### Internship

#### • Andrés Jaque / Offpolinn - Spain (Jan 2018 - Jun 2018)
















Role: Junior architect

- Under the guidance of the senior architect, coordinated and delegated tasks to fellow interns, to enhance efficiency when executing project.

## KEY SKILLS

- Creative concept design
- Spatial storytelling
- 3D modeling & visualization
- Creative research
- Technical design
- Creative problem solving
- Interdisciplinary & collaborative teamwork

## SKILLS

- Rhinoçeros +Vray 
- Sketch Up +Vray 
- Cinema 4D 
- AutoCad 
- Photoshop 
- Unreal Engine 
- Midjourney 
- Runway ML 
- Illustrator 
- Touchdesigner 
- Lumion 
- InDesign 
- Laser Cutting 
- Arduino 
- Hand Modeling 

## LANGUAGES

- Spanish (Native)
- English (Fluent)
- French (Fluent)



## EDUCATION

- **University of Applied Sciences** - Germany (Sep 2020 - Feb 2022)  
Master of Arts in Media Spaces Design. Faculty of Art and Design.  
Grade: GPA: 4.0/4.0  
Relevant courses: Hybrid media & XR environments, Space in media & media in Space, Real time design.
  - Developed a research project exploring the relationship between the human body and the constant creation of spatial experience, applied to a DMX-controlled lighting system and immersive spatial sound.
- **Pontificia Universidad Javeriana** - Colombia (Jan 2014 - Mar 2019)  
Bachelor of Architecture. Faculty of Architecture and Design.  
Grade: GPA: 3.7/4.0  
Relevant courses: Urban facilities design as a solution for deteriorating and disconnected areas, Skyscraper design for expanding and developing cities.
  - Lead the concept, design, and production of a large-scale ephemeral installation at the university's faculty of architecture and design.
  - Proposed and developed an audiovisual art center that serves as a catalyst for emerging interdisciplinary fields while revitalizing a neglected sector of Colombia's urban capital city.

## COURSES

- **Beyond the blueprint** - (Jun 2023 - Jul 2023)  
Relevant subjects: Virtual Architecture, Artificial Intelligence, Neural Networks, Virtual Reality (VR), Unreal Engine 5.

## REFERENCES

More information upon request.

- **Tim Stolzenburg**  
Design director at Schmidhuber.
- **Inti Vélez**  
Founder and director of Wanda Barcelona.
- **Roberto González**  
Director of Andrés Jaque, Office for Political Innovation.



Felipe Arango de Larrañaga  
Berlin based spatial designer